



PRESS RELEASE

Ft.Lauderdale, Florida, October 19, 2003

LifeFiles, the leader in Internet based remembrance and memorialization programs for funeral firms, is now a subsidiary of Aldor Solutions Corporation, which also recently acquired FX Directors' Solutions and Davidson Software Systems. The group is now the largest provider of market driven technology solutions to funeral firms in North America. "We intend to continue to bring the best practices and leadership in helping funeral firms better develop and expand relationships with the families they serve, using the most widely accepted technologies. With our group's technologies in use at over 2400 funeral firm locations, we believe that no other firm can match our expertise in this important part of funeral service today and in the future", said Platner.

Aldor is the corporate realization of a partnership among Todd Abrams, Michael Platner and Rich Harper, who together have over 20 years experience providing technology solutions to the funeral service industry. Aldor has offices in Dallas, TX, Ft. Lauderdale, FL and Williamston, MI. Michael Platner is CEO, Todd Abrams is COO and Rich Harper is V.P., Customer Support.

Davidson Software was one of the first firms to provide arrangement software for funeral homes, beginning in the early 1980's. Its FDMS series of Windows applications are well known for reliability, ease of use and continual new features. In 2002, Davidson introduced a completely web enabled version of the software, WebFDMS, making it possible for multiple firms, arrangers, and counselors to access the software from any computer via the Internet. WebFDMS eliminates the need for loading any local software or managing time consuming data transfers and batching among locations. Even single location owners find the ease of access to their most important real time business data to be a distinct advantage over local network based software.

FX Directors' Solutions is a leading web solutions provider to industry vendors, associations, funeral homes and cemetery firms. FX-DS also provides funeral firms management tools such as human resource intranets, as well as consumer service enhancements such as online funeral broadcasts, online picture boards, and the newly introduced "Timeless Reflections", a DVD photo memorial set to music.

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LifeFiles provides the only complete Internet based long term remembrance program available, converting families and survivors into long term subscribers to their loved ones remembrance sites via the funeral firm's website. LifeFiles programs are also offered by Fortis Family as part of their funeral home marketing and family relationship building programs. "Increasing value in arrangement packages and generating more referrals is what LifeFiles is all about", Platner added.

Some of the products and services offered can be seen at the websites below:

www.lifefiles.com --leading online remembrance and memorialization

www.fx-ds.com --hundreds of funeral firm websites designed and hosted, as well as web tech solutions for associations and vendors, including corporate intranets and extranets.

www.timeless-reflections.com --most innovative new remembrance offering available for providing active digital photo memorials.

www.memorialcast.com --live and archived online funeral broadcasting

www.davidsonsoftware.com --oldest arrangement software company in the industry, with the only fully web enabled application, best for multiple unit owners.

www.funeralwire.com --the industry's only daily e-newsletter.

www.funeralemloyment.com --most widely used Internet job posting site for the profession.

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